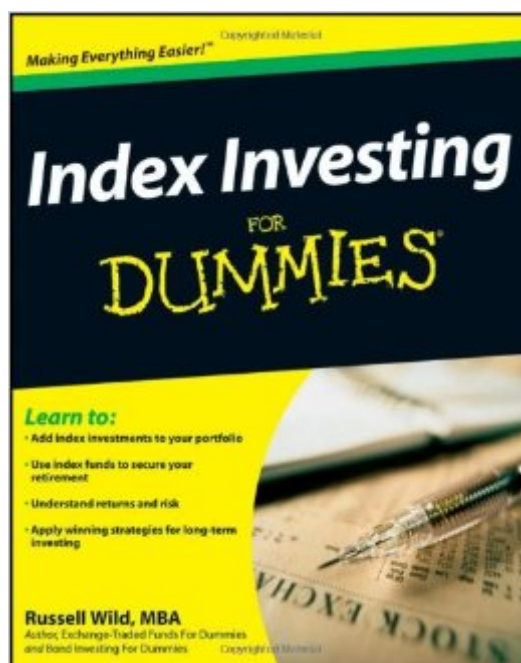


The book was found

# Index Investing For Dummies



## Synopsis

A recommended, proven way to broaden portfolios and profits Recommended by finance experts and used extensively by institutional investors, index funds and exchange-traded funds (ETFs) provide unmanaged, diversified exposure to a variety of asset classes. Index Investing For Dummies shows active investors how to add index investments to their portfolios and make the most of their money, while protecting their assets. It features plain-English information on the different types of index funds and their advantage over other funds, getting started in index investing, using index funds for asset allocation, understanding returns and risk, diversifying among fund holdings, and applying winning strategies for maximum profit.

## Book Information

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Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (26 customer reviews)

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[Introduction](#)

## Customer Reviews

Russell Wild's book, "Index Investing for Dummies" is WONDERFUL! I just finished reading it the first time (with underlining and studying, etc.)-- this took me about a month, about 30 hours, I'd say. My subsequent goings-through are MUCH faster. This book is so incredibly helpful-- now, when I talk to Fidelity people, they respect me so much more, because I know exactly what I want, and what different terms mean. And I'm not so intimidated by the whole prospect of providing my own retirement anymore (401K, unfortunately), because I understand what I need to do! Russell Wild is a wonderful writer-- I know, because I'm a technical writer with an M.S. in Science Journalism. Wild gives tables exactly when I'd been thinking... "a table would be really nice here", and he gives ALL the information that an ignorant person needs! He's thought of everything. Dummies folks are very lucky to have Wild on-board. His book is the BEST of all the Dummies books I've bought. It REALLY

helped me. Thank you SO MUCH.

If you know nothing about investing or if you've read a lot but need a real-world direction, this book is where to start. I've studied dozens of books, had countless debates with investment advisors with varying philosophies, even learned the Sharpe Ratio from William Sharpe himself, and there's only one approach that I'm positive will work and that's index investing. This book explains why and gives you the perspective you need to avoid all the hype and scams (both intentional and unintentional) that will drain you emotionally and financially. 99% of what you hear out there is noise. This book is signal. After this read Exchange-Traded Funds for Dummies by the same author, invest as it recommends, and ignore the minute-by-minute stock updates.

From this go to Vanguard, Fidelity or T Rowe Price websites and start your plan. Think financial mumbo jumbo makes your eyes water and head swim? Then this is your book. Did you read recently that Warren Buffet bet his next in charge a million dollars that an index fund would yield better returns than the complex hedge funds that he was touting. Winner donates to charity by the way. Well Mr. Buffet is ahead of the game. Common sense; know one has the answers, the junk you catch on TV are opinions. Form your own, be in it for the long run and be consistent. This book will give you confidence in index funds. And if it peaks your interest read "Pound Foolish" by Helanie Olen. The sub title of the book is "Exposing The Dark Side Of The Personal Finance Services Industry." Do you know what you are paying in fees for their guidance? How has that worked out for you? By the way the author interviews Ms. Olen on CSPAN 2 Book Notes, which you can see off the Booktv.Org website.

**Index Investing For Dummies** This book was clear & concise and provided me the basic fundamental information and data I needed to understand "index" investing. In the current volatile investing climate, I gained confidence by understanding what index funds are, the various types of index funds and how to choose the appropriate mutual fund or ETF based upon my individual investment profile. This is a "must read" for anyone who would like to begin adding index mutual funds or ETFs to their portfolio! Paul Merritt Island, FL

This is hand-down the best investing book I have read so far. It gives a solid foundation to build on. It does not purport to be the last word in investing but it definitely gives you all the information required to be well off on your journey as a long-term buy-and-hold index investor. Apart from being

informative, the book is very easy to read and entertaining. It gives many apt examples and tables to reinforce and explain important ideas.

Simply the Best. Thanks for his books, I am leading a revolution at work to get rid of our lousy 401(k) investments and advisor. And most of all, I even e-mailed the author with questions and he has been kind enough to respond. Must read if you want to understand where your money is going.

I enjoyed Mr. Wild's book on Index Investing. I would recommend it to anyone who wants to understand this area of investing. The book was written in 2008 and a lot has happened in the investment world since then. It will be nice if he came out with a second edition.

This book provides both general concepts and specific examples to help one understand the basics of index investing. The writing is in the informal, breezy style common to the "for dummies" genre--easily accessible if sometimes redundant. The lists and tables are useful. For those who know little to nothing about index investing, this is worth the price.

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